## **ABSTRACT**

A method of organizing access to various multimedia services comprising the steps of: defining a multiple axis framework; locating each said multimedia service within said framework; and allowing a User to select a desired one of said multimedia services by identifying coordinates with respect to one or more of said axes.

"Express Mail" mailing label number <u>EL815953478US</u>

Date of Deposit <u>OCTOBER 8 2001</u>

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